Getting your Data AI Ready - Briefing and FAQs

Fivetran is excited to organize our second annual Hackathon (invitation only) for attendees from our Global SI Partners to showcase their talents and abilities and address our customers' 21st-century demands. Fivetran, part of the Modern Data Stack with partners like Databricks, Google, Microsoft, and Snowflake, is looking for individuals and teams to learn (and demonstrate) how Fivetran is used as the cornerstone of the next-generation enterprise.

To get the creative thoughts going, here are some ideas:
- Build a connector to unlock data from a new 3rd party application, using the Connector SDK (documentation here).
  - Here are some working examples of connectors in Github
- Demonstrate how the Management API could be used to unlock numerous data sources in a few clicks
  - Look at what Infinite Lambda built using the API - a Fivetran MCP Server
- Optimize time to deploy a Hybrid connector from scratch.
- Show how Fivetran's Managed Data Lake Connectors can be used to allow data to be accessed by Multiple compute engines at the same time.
- In short nothing is off limits, as long as it involves Fivetran.

If you're not sure how to get started, we've also prepared 4 guided hands-on-labs that you can use to build a working demo.

Get Started

Four levels exist:

1. **Level 1** - (individual) sign up, complete one or more online Fivetran certifications, earn swag.
   Level 2 - (individual) build a demo using one of these 4 prebuilt hands-on-labs:
   a. Hybrid Deployment HOL
   b. Connector SDK HOL
   c. Managed Data Lake Service HOL
   d. Transformations HOL
2. **Level 3** - (1-5 people) demonstrate a custom solution that addresses a current or potential customer's need.
3. **Level 4** - Team (up to 5 people) build and demonstrate a market-ready Minimum Viable Product (MVP).

Timeline

The Hackathon is open now till the end of October.
- Enter using this form *<insert link here when form is active>*
- Each individual will receive a registration email, that confirms access to a Fivetran sandbox and all the current training/accreditation course
- For each team there will be kickoff meeting scheduled, normally 30 minutes to review and provide help

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- For the duration of the hackathon there will be a number of Q&A sessions, for the hackathon team to pass out information, and for attendees to ask questions

Winners will be announced at Fivetran day in November, that everyone will be invited to, virtually or physically. Physical locations are Chennai and Bangalore.

Deliverables

A video that is 10 minutes or less, that contains
- Title
- Team Name and Members
- Overview of the solution and why it is important
- How does it demonstrate reduced time to market, making access to data easier and ultimately keeping the data fresh by constant CDC
- Demonstration of the solution.
- Why you should win (Make it memorable)

A standard format that must be easy to consume and share, such as MP4, Microsoft Teams/ Google Meet Recording that has to be shared with the Judges.

Scoring Criteria

- Customer or Market need - does the solution address a specific need (Team needs to concisely detail this).
- Fivetran - does the solution show how quickly the data can be initially accessed and how
- Relevance - is there a need for this, currently or in the future
- Solution Creativity - how different/unique is the solution being proposed, less points for a copy of something that exists, to
- Presentation and Delivery of message - in short how great, concise and hard hitting is the final video presentation.
- Tie breaker - the highest number, based on total number of Fivetran accreditations obtained by the group, divided by the number of people in the group

What is not scored. While the name of this Hackathon is Getting your Data AI-Ready, which is ultimately powered by data and enabled by Fivetran, there is no AI specific component requirement or scoring, just the criteria above.

Certifications

Each participant will get access to Fivetran's partner learning portal, and will need to complete at least one of the following courses, on or after the start date of the Hackathon (September 9th). The following order is recommended:
- Fivetran Partner Certification - Technical
- Fivetran Hybrid Deployment Certification
- Fivetran Managed Data Lake Service Certification
- Fivetran Connector SDK Certification

If you have completed all of these, there will no more certifications required, if you have any questions, please email eric.carr@fivetran.com with the subject line "Hackathon Certification Inquiry"

Winners

Solutions that get the highest score will win an Award and Prize. The more teams that enter the more prizes will be created. In addition to the Jury's selection of Prize winners, there will be many Spot prizes on the Fivetran Day at your Campus in November. Everyone that participates and gets at least one accreditation is eligible.

Questions

If there are any questions, please email one or all of the following with the subject line "Hackathon Question" irrespective of which time zone you are based in:

Global Technical Pre-Sales Lead: eric.carr@fivetran.com
Always include in To: hackathon2025@fivetran.com

FAQs

Do I have to complete a certification to claim a prize?
Yes, everyone who enters must complete at least one certification for a participation prize.

Can I sign up for a team prize, even if I don't know any other team members yet?
Yes, sign up at the level you'd like to participate. We will work with you to either find team members, or others can be added later on.

I've already completed an HVR certification, does that count for Level 1 participation?
Yes! HVR certifications count towards Level 1 participation. We'd encourage you to try out Level 2 with our Hybrid Deployment Hands-on-Lab, which builds directly on what you've learned in the HVR certification.

How much effort do I need to put in?
In short as much or as little as you can and want to have.

Why should I do this?
This is a great way to highlight your data talents and ability to convey to your peers and people from other companies how great you are at not only solving a problem, but conveying the message.

How should I record the demo
In whatever way makes sense, whether that is with a format like Teams or recorded with a phone camera. Remember it needs to be suitable for a professional environment, but please have some fun.

What are the prizes?
The prizes are not yet defined, but let's say they will be worthwhile.

Do I need to sign up for my own/team Fivetran account?
No, everyone that signs up will be added to the Partner Sandbox, this allows everyone to have access to all the connectors and destinations.

Can i send the sign-up page to someone outside my organization?
This hackathon is invitation-only, so we ask that you not share outside your organization.