

FIVETRAN: Automated Data Movement for Modern Organizations

As data continues to grow in organizations, there is an increasing need to move the data from the place of origin to places where analysis can be made. The variety of data and sources makes managing data movement challenging as organizations grow. Traditional extract, transform, and load methods require weeks or months to complete.

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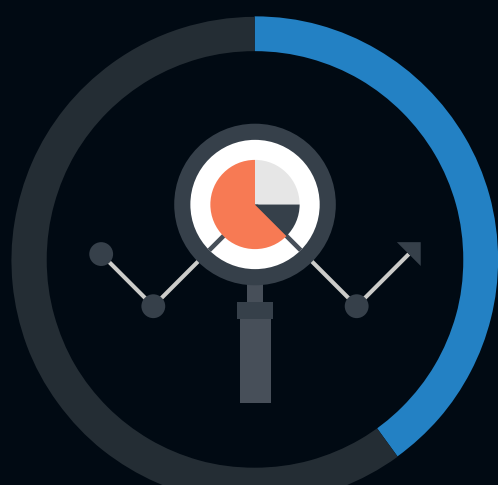
Ensuring Data Quality Makes Data Movement More Challenging

Moving large amounts of data is made more challenging due to data quality issues, data silos, and the volume of data. According to research from TechTarget's Enterprise Strategy Group, ensuring data quality is not only the most commonly cited data observability practice¹ but also the most commonly cited investment priority.²



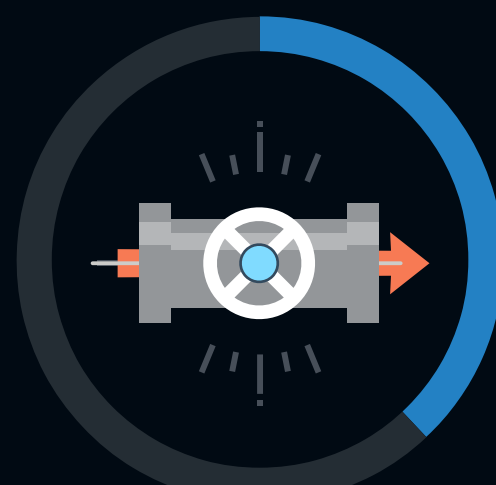
47%

Ensuring data quality



40%

Monitoring of data predictability
and consistency



38%

Managing pipeline execution and
data flows through the data pipeline

Automated Data Movement With Fivetran for AWS Marketplace

Fivetran provides the tools to centralize and democratize data, modernize infrastructure, and build high-value data solutions.

DEPLOY



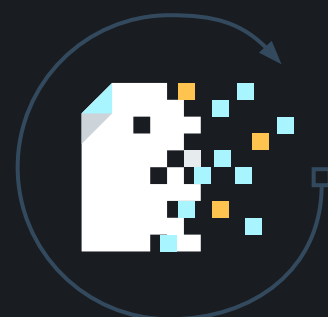
Fivetran offers an easy-to-deploy, fully managed SaaS service as well as hybrid and self-hosted options.

CONNECT



Fivetran offers more than 400 distinct data sources, including databases, applications, object stores, and more.

CAPTURE



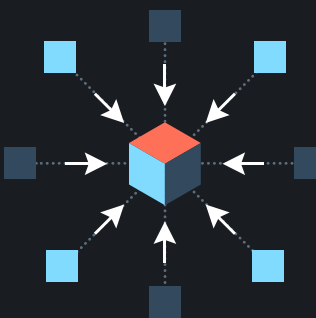
Replication is flexible, with SaaS-based, hybrid, and local options, using logs or direct queries to the source tables.

Automating Data Movement with Fivetran

Enterprise Strategy Group walked through a deployment of the Fivetran SaaS service. The entire process, from creating a connector to starting synchronization, took less than five minutes. Traditionally, a team would need to execute the design, build, document, test, create, monitor, and manage phases that often require multiple weeks to complete.

» FIVETRAN DELIVERS VALUE FOR AWS CUSTOMERS

FAST AND RELIABLE



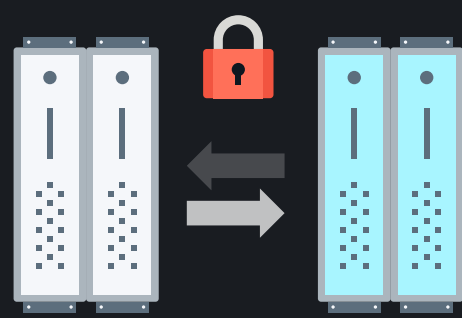
Fivetran enables fast and reliable data consolidation and centralization to provide true self-service analytics. With Fivetran, organizations can extract insights across a consolidated data set, eliminating individual silos of data.

SAVES TIME



Enterprise Strategy Group deployed Fivetran to connect Salesforce to Amazon Redshift in less than five minutes. Organizations can save even more time using the more than 100 Quickstart transformations featuring pre-built data models for various sources.

SECURE TRANSFERS



Data is secured via encryption in transit and at rest, throughout the entire data transfer process, ensuring security and compliance with industry regulations. Once an organization creates a data pipeline, Fivetran takes over ongoing change data capture from the source, ongoing operations, and maintenance.

Conclusion

Accurate data is more valuable to businesses than ever, and making mistakes is more costly as well. If your organization needs to consolidate, transform, and move data without long development cycles, expensive maintenance, and costly errors, Enterprise Strategy Group suggests you take a serious look at the Fivetran Data Pipelines solution in AWS Marketplace.

[Learn more](#)