Data Analysts: A Critical, Underutilized Resource

A Global Survey of Data and Analytics Professionals

Analytics Delivers Significant Business Value

98% of companies are using Business Intelligence (BI) today

71% of companies plan to hire more data analysts based on growing BI teams over the next 12 months

Data Analyst Time Being Siphoned Away

68% of analysts say they lack the time to implement profit-driving ideas

62% report waiting on engineering resources numerous times each month

92% state they have needed to perform tasks outside their role

Only 50% of analyst time spent analyzing data

34% of analyst time wasted trying to access data

Data Challenges Inhibit Analysts and the Benefits They Deliver

90% say numerous data sources were unreliable over the last 12 months

86% use data that is out of date

Data integrity, quality and access top the list of analyst challenges

See the full survey at fivetran.com/blog/analyst-survey →

Survey conducted by Dimensional Research.

Sponsored by:

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